

Austrak Company Policy Communications

Austrak is committed to consistent, effective and transparent communication both internally and externally. We lead by example and engage with others collaboratively and with respect.

We can all help to protect our clients, supply chain and Austrak by understanding and adhering to Vossloh Communications Policy (available separately) and seeking guidance from the Vossloh AG corporate communication team.

We are committed to:

- Effectively managing our external corporate communication channels such as development of the Austrak website and attendance and exhibition at selected Australian rail conferences and exhibitions
- Effectively managing proactive and reactive communication with the media and political bodies guided by the corporate communications team at Vossloh AG
- Providing regular business unit updates from our leadership team on business and operational matters
- Providing internal emailed newsletters and communications and regular face to face business unit updates from our leadership team on business and operational matters with content such as;
 - News in support of Vossloh and Austrak company strategy and key initiatives
 - Experience, innovation and thought leadership in support of future work winning
 - Major projects secured, in progress and complete
 - Key staff movements and appointments
 - Awards, opportunities and company activities
 - Collaborative, employee-led initiatives and internal social networking
- Promoting an open and supportive culture where employees feel able to voice their opinion and offer constructive feedback
- Utilising human resource processes, such as our annual appraisal system, to facilitate formal and less formal discussion of all aspects of personal performance and development
- Consistently applying Vossloh style guidelines toolkit to protect our visual identity and brand



Murray Adams
General Manager